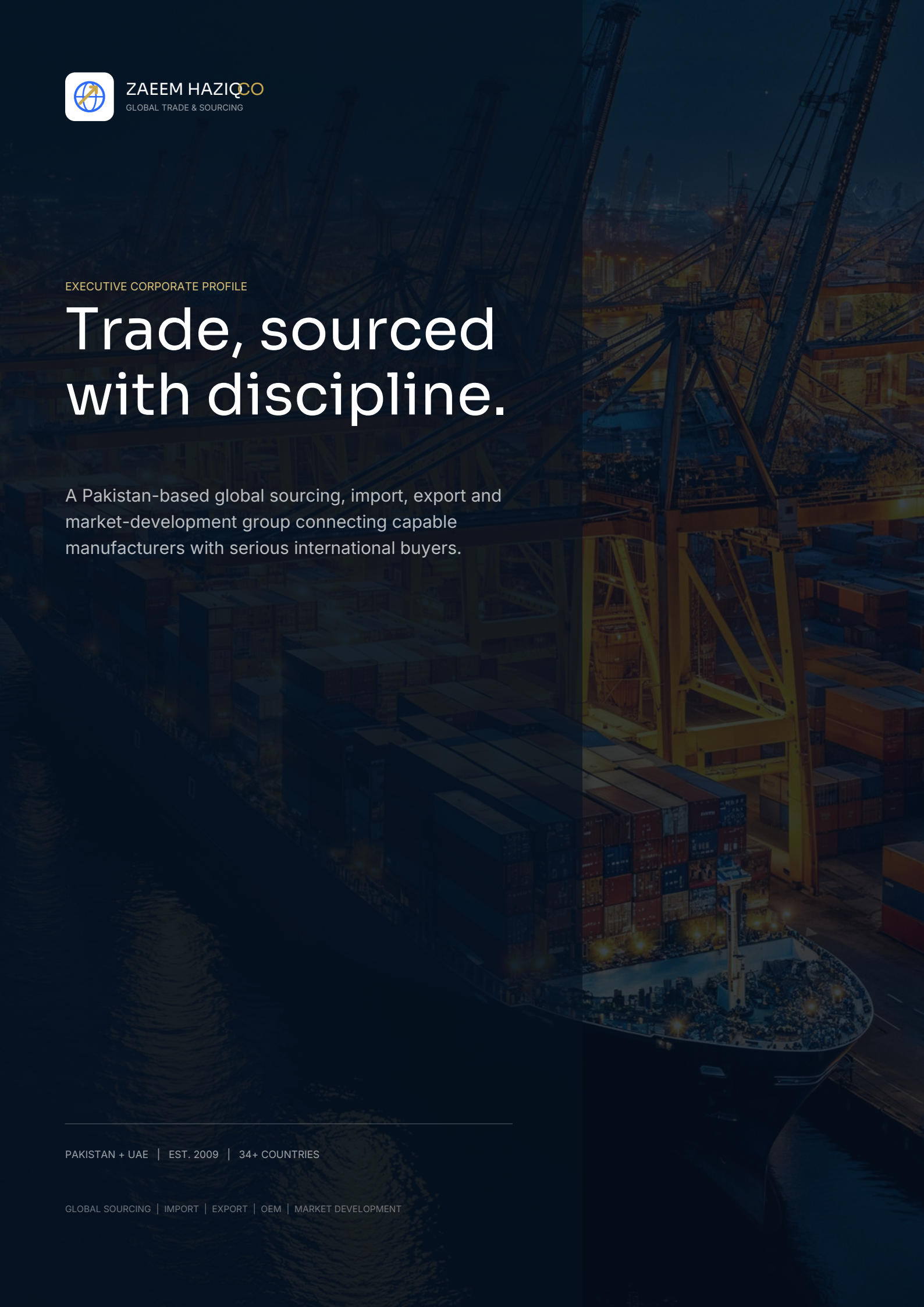
ZAEEM HAZIQ & CO
GLOBAL TRADE & SOURCING

EXECUTIVE CORPORATE PROFILE

Trade, sourced with discipline.

A Pakistan-based global sourcing, import, export and market-development group connecting capable manufacturers with serious international buyers.



PAKISTAN + UAE | EST. 2009 | 34+ COUNTRIES

GLOBAL SOURCING | IMPORT | EXPORT | OEM | MARKET DEVELOPMENT

CORPORATE PERSPECTIVE

Built to make distance less risky.

International trade fails in the spaces between a quotation and a container: an unverified factory, an assumed tolerance, an incomplete document set or a delayed warning. Zaeem Haziq Co exists to close those spaces.

One brief. One evidence trail. One owner.

We combine supplier discovery, commercial alignment, product development, inspection, documentation and logistics coordination in a single accountable workflow.

OPERATING PRINCIPLE

Nothing ships that we would not approve ourselves.

A practical standard expressed through verified suppliers, approved samples, in-line control, AQL release criteria and shipment-ready documentation.

AT A GLANCE

A measurable operating profile.

Current corporate facts consolidated for international buyers, distributors and procurement teams.

34+
COUNTRIES SERVED

520+
ACTIVE B2B CLIENTS

1,400+
CONTAINERS YEARLY

220+
AUDITED FACTORIES

16
PRODUCT LINES

98.7%
ON-TIME DELIVERY

CORPORATE FACTS

LEGAL NAME	Zaeem Haziq Co (Pvt.) Ltd.
FOUNDED	2009, Pakistan
OPERATING BASE	Pakistan and the UAE
EXPORT REGIONS	Middle East, Europe, Africa, Asia-Pacific, Americas
ANNUAL MOVEMENT	1,400+ containers and 400+ air consignments
PAYMENT STRUCTURES	T/T, L/C at sight, CAD for established partners

GROUP STRUCTURE

A connected portfolio of trade-facing businesses.

The group brings commercial development, sourcing, food programs and logistics coordination into a coherent corporate ecosystem.

01

Zaeem Haziq & Co

Global sourcing, import, export, OEM coordination and international market development.

02

Crescent Agency

Customs clearance, transportation, cargo coordination and shipment support.

03

Riwayat Food

Food, agriculture and consumer-product programs developed for domestic and export markets.

PORTFOLIO BRANDS

- Pure Cuts
- Harvesta
- AgriWest
- Riwayat Rice
- Game Over
- Riwayat-e-Khass
- H&B Denim
- Riwayat Salt
- Needle Dust Apparel
- Terrave

GLOBAL CAPABILITY

Pakistan-connected sourcing. International market reach.

Requirements are matched to verified manufacturing capability, commercial fit and destination-market conditions. Engagement remains product-led and project-specific.

OPERATING NETWORK

Pakistan
Operating base and manufacturing access

China
Industrial and commercial sourcing

South Korea
Specialized products and inputs

Malaysia
Consumer and industrial supply

Turkey
Materials, products and regional access

UAE
Commercial bridge and Gulf-market access

USA
Buyer development and trade opportunity

UK & Europe
Buyer, distributor and market-entry programs

PRODUCTION CLUSTERS

Sialkot
LEATHER / SPORTS / SURGICAL

Faisalabad
TEXTILES / DENIM

Karachi
PORT / MANUFACTURING

Multan
FOOD / AGRICULTURE

INTEGRATED TRADE SERVICES

Twelve capabilities. One coordinated mandate.

Services may be engaged independently or structured as an end-to-end managed program.

TRADE EXECUTION

Import Services	Procurement and inbound coordination
Export Services	Production-to-shipment management
Global Sourcing	Factory and product discovery

RISK AND COMMERCIAL CONTROL

Supplier Verification	Legal, physical and capacity validation
Factory Audit	Capability and systems assessment
Quality Inspection	Pre-production, in-line and final release
Price Negotiation	Factory-gate commercial alignment

PRODUCT AND MARKET DEVELOPMENT

OEM Manufacturing	Specification-led production
Private Label	Product, packaging and retail readiness
International Marketing	Market-entry and channel development
Brand Development	Positioning, identity and packaging systems
B2B Marketing	Importer outreach and trade pipeline

INSPECTION-LED EXECUTION

Five gates between the brief and the shipment.

Release decisions are supported by written specifications, evidence and documented inspection criteria.

01 **Source & verify**

Shortlist relevant factories; verify legal standing, physical capability and export history.

02 **Align & contract**

Fix materials, tolerances, approved samples, pricing, payment terms and lead time.

03 **Control production**

Monitor the production calendar and conduct an in-line check at 30% completion.

04 **Inspect & release**

Complete AQL 2.5 pre-shipment inspection, or a stricter level where specified.

05 **Load & document**

Supervise loading, record seal numbers and issue the shipment evidence set.

THIRD-PARTY INSPECTION

SGS, Intertek and Bureau Veritas inspections are welcome at any stage.

PAKISTAN-MADE PRODUCT PROGRAMS

Sixteen categories under one export desk.

Product availability, specification, quantity and market suitability are confirmed against buyer requirements and verified manufacturer capability.

01	Leather Products	02	Mattresses
03	Sports Goods	04	Surgical Instruments
05	Rice	06	Salt
07	Fruits	08	Vegetables
09	Denim	10	Textiles
11	Home Textiles	12	Towels
13	Furniture	14	Bags
15	Belts	16	Gloves

PROGRAM FORMATS

Bulk commodity | OEM production | Private label | Retail-ready packs | Hospitality specifications

INTERNATIONAL SOURCING FOR PAKISTAN

Requirement-led import capability.

Defined category expertise is supported by custom sourcing for commercial, industrial and private-label requirements.

Cosmetics & personal care	Consumer, salon and private-label lines
Mattresses & pillows	Hospitality, retail and specialist sleep products
Building materials	Commercial and project-based requirements
Fire-fighting products	Equipment, components and safety ranges
Textile chemicals	Processing inputs and production chemicals
Industrial & textile machinery parts	Replacement, maintenance and production components
Commercial products & retail ranges	Market-ready products for distributors and retailers
Custom sourcing requirements	Product discovery outside defined category lines

SOURCING PRINCIPLE

Commercial fit, manufacturer capability and requirement clarity take priority over unsupported representation or exclusivity claims.

CORPORATE RELATIONSHIPS

A client network built across industries.

Selected institutional relationships and commercial touchpoints identified in the supplied corporate source material.

01 Pepsi	02 Schazoo SPL	03 Nimra Textile
04 Gohar Textile	05 Sapphire	06 Sarena Textile
07 Lucky Plastic	08 Fauji Fresh N Freeze	09 Crescent Bahuman
10 Cambile Spinning	11 Wintex	12 Green World
13 Zafar Fabrics	14 Allian Textile	15 Dunkin Donuts
16 Artin Dow	17 Rhino Pre-Engineered	18 Byonyks
19 Stitch N Style	20 The National Silk	21 Salva Food

Names reproduced from the supplied corporate profile; no exclusivity or endorsement is implied.

INSTITUTIONAL STANDING

Registered for serious trade execution.

Official trade registrations, government systems and institutional affiliations listed in the corporate source material.

TDAP

Trade Development Authority of Pakistan

FBR

Federal Board of Revenue, Pakistan

LCCI

Lahore Chamber of Commerce & Industry

PSW

Pakistan Single Window

Government of Punjab

Provincial registration and institutional interface

IRIS 2.0

Federal tax administration platform

QUALITY & TRADE CONTROLS

ISO 9001:2015

Certified processes stated in the current corporate fact sheet.

AQL 2.5

Default pre-shipment inspection level; stricter criteria by agreement.

120-point audit

Structured supplier and factory capability assessment.

Document control

Bank- and customs-ready commercial and origin documentation.

SHIPMENT-READY COORDINATION

Commercial terms planned with production.

Freight, documents, payment and release requirements are aligned before the order reaches the loading stage.

FREIGHT MODES	FCL | LCL | Air cargo | Reefer | Consolidation
INCOTERMS	EXW | FOB | CIF | DDP
PAYMENT STRUCTURES	T/T | Irrevocable L/C at sight | CAD for established partners

CORE DOCUMENT SET

01	Commercial invoice	02	Packing list
03	Certificate of origin	04	Bill of lading / AWB
05	Fumigation certificate	06	Phytosanitary certificate
07	Inspection report	08	Loading and seal report

TYPICAL TIMING FRAMEWORK

SAMPLING	PRODUCTION	AIR FREIGHT	SEA FREIGHT
7-14 days	25-45 days	3-7 days	12-35 days

WHY ZAEEM HAZIQ CO

Commercial judgment backed by operating evidence.

The value is not access to another supplier list. It is the discipline applied between discovery, approval, production and release.

01

Proof over promises

Claims are supported by audits, samples, inspection reports and documented history.

02

Transparent communication

Open costs, realistic schedules and early exceptions with a corrective plan.

03

Factory-floor presence

Teams verify the production reality behind each quotation and shipment.

04

Commercial alignment

Price, specification, packaging, terms and Incoterms are fixed before production.

05

Long-term horizon

Programs are designed for repeatability, not a single opportunistic transaction.

06

One accountable owner

Sourcing, quality, documents and logistics remain connected throughout.

START WITH A COMMERCIAL BRIEF

Specification | Quantity | Target price | Destination | Preferred Incoterm

A senior trade manager responds within one working day with a practical next step.

ZAEEM HAZIQ CO
GLOBAL TRADE & SOURCING

GET IN TOUCH

Build the right trade connection.

For sourcing, import, export, OEM, private-label or market-development requirements, connect with the senior trade desk.

PHONE / WHATSAPP

+92 339 903 3880

EMAIL

Info@zaeemhaziq.com | bilal@zaeemhaziq.com

WEB

www.zaeemhaziq.com

LAHORE

277-B Raja Center, Main Market, Gulberg II, Lahore

KARACHI

Suite 7-15, 7th Floor, Arkay Ext, New Challi, Karachi

UAE

Suite 502, Moopans Building, Ghufra, Fujairah, UAE

Corporate information consolidated from supplied materials and zaeemhaziq.com, August 2026.